

NEW

WINTER SCHOOL

2026

Winter learning for global minds

6 ECTS

CAEN

2 to 13 February

- * New product development in luxury ☼
- * Strategies of multinational enterprises ☼
- * Managing global supply chains in the VUCA context ☼
- * Project management in the age of digital disruption ☼
- * From Blockbusters to Superstars: Entertainment Marketing Today ☼



**register
now**

End of early bird:
30th November 2025

PLUS!

- * Discover Caen and Normandy through cultural visits and start new connections!

