



BACHELOR INTERNATIONAL MANAGEMENT

**BACHELOR'S DEGREE | ACCREDITED BY
THE FRENCH GOVERNMENT**

**INTERNATIONAL
CANDIDATES**

CAEN | LE HAVRE | PARIS | DUBAI | DUBLIN | OXFORD



2023 | 2024

OLD SCHOOL YOUNG MIND



Yamen Koubaa
Director of Bachelor's Degree Programmes

EM Normandie's Bachelor in International Management is a course designed to boost your employability in an international market. Multidisciplinary teaching, learning by doing, a wide variety of experiences in companies, a multicultural setting with a global dimension; depending on your entry level, you will acquire the skills and knowledge needed to succeed in your career, in either one or three years. Furthermore, the state-recognised 3-year Bachelor's degree benefit from a national and international recognition, giving you the option to do further studies or work everywhere in the world.

Want to know more about partner universities, work-study programmes, immersive pedagogies, student associations or funding options: take a look at the School brochure and website em-normandie.com

ACCREDITATIONS



EM Normandie is triple Accredited EQUIS, AACSB, AMBA. Less than 1% of Business Schools worldwide have this triple accreditation, and only 18 in France. This attests to the School's excellence as we maintain very high international standards. It also reinforces EM Normandie's position among the global elite of Business Schools.

CERTIFICATION LABELS



The EM Normandie Bachelor in International Management leads to 3-year Bachelor's degree awarded by the French Ministry of Higher Education and Research. These certifications guarantee the quality of the training delivered and ensure that it is recognised all over the world.

RNCP level 6 (Bac+3) - RNCP36813

EM Normandie also holds the Bienvenue en France label, with the maximum three-star rating - the highest level of recognition. This guarantees excellence in terms of similar criteria for international students.



The Latin American Council of Schools of Management (CLADEA) is an international organisation that brings together both higher education institutions and international organisations engaged in the fields of management science education and research. CLADEA has been active for more than half a century, making it one of the most influential business school networks in the world.



EM Normandie was awarded 3 palms of excellence in the Eduniversal 2021 ranking of the best business schools in the world. This distinction shows the growing influence and reputation of EM Normandie nationally and internationally.

RANKINGS



TOP 90 Global

EM Normandie is ranked as one of the best European Business Schools by the Financial Times (85th place, 2022).



TOP 5 National

The Bachelor in International Management is in the Top 5 in Challenges, l'Etudiant, the Figaro Étudiant and MOC's rankings (2022).

Want to know more about EM Normandie's quality guarantees? Become an expert on accreditations and quality labels in 3 minutes tops!



COURSE STRENGTHS



NEW FEATURES
Our courses are constantly developing, find out what's new.

1 TOTAL IMMERSION IN THE BUSINESS WORLD

Up to 9 months of internships in France or abroad, a challenge, a Business Game, access to work-study programmes in final year, +5,000 partner companies, +70,000 job, internship and work-study programme offers including 5,000 exclusively for EM Normandie students, +400 recruitment events (Career Workshops, Short Internships Forum, Jobdating, Work-Study programmes, Job Meetup) and an incubator to support you in setting up your own company.

2 A STRONG GLOBAL DIMENSION

English-taught courses, an optional period of study abroad at a partner university for up to 24 months, access to the Dubai and Dublin campuses, a number of double-degree opportunities, an optional second language module with 9 languages to choose from*, +70 international visiting professors and native English-speaking teachers, +1,000 international students on campus.

3 MAJOR FOCUS ON STUDENT ASSOCIATIONS

More than 1,000 students get involved in a project every year, and there are over 100 associations and association projects on offer, more than 50 community projects and

an ever-increasing variety of activities in the fields of humanitarian aid, sustainable development, the arts, sports, business and student life. Take advantage of free half-days to work as a team on real-life projects that you are passionate about, while putting your skills into practice and of course developing new ones.

4 DIGITAL CULTURAL INTEGRATION

The Tech for Business module will enable you to stand out by mastering digital tools, a skill that is now essential to progress in the business world, and maximise your career opportunities. Take advantage of the School's EdTech teaching methods, with immersive and gamified learning situations and play an active role in your learning.

5 FAST ENTRY INTO EMPLOYMENT:

89% of graduates in employment found their first job within four months. The results are extremely positive, thanks to the high quality of the programme, the strength of the EM Normandie network and the progressive and personalised support provided by the Career Path. The Career Path adds real value and helps you to build a career plan in line with your expectations, your skills and market opportunities.

5 reasons to say yes to a work-study programme*

- Immediately apply your theoretical knowledge.
- Acquire more essential skills and business knowledge.
- Become a fully-fledged employee and receive a salary.
- Benefit from a tuition fees exemption.
- Get a job before you graduate.

* Work-study track available based on certain conditions.

Campus: Le Havre in 1st year / Le Havre, Dubai, Dublin and/or partner university in 2nd year / Caen**, Le Havre, Paris or partner university in 3rd year

Course start date: September 2023

Structure: Initial / Work-study⁴ 3rd year

Language : French / English

Entry requirements: International diploma equivalent to High School Diploma / secondary leaving certificate; or certification equivalent to 2 years in Higher education, depending on entry level

POST BAC ENTRY

BIM1

LE HAVRE 🇫🇷

SEMESTERS 1 AND 2

Le Havre 🇫🇷*

Learn the fundamental aspects of management
Elective

TECH FOR BUSINESS

Become skilled in the main office tools

ASSOCIATION PROJECT

Operational involvement in a School association (Students' Union, EM Cup, etc.)

MANDATORY INTERNSHIP

6-12 weeks in France or abroad
Internship providing an introduction to the world of work

BIM2

LE HAVRE 🇫🇷
DUBAI 🇦🇪
DUBLIN 🇮🇪

+ PARTNER UNIVERSITY

SEMESTER 1

Dubai or Dublin 🇦🇪

SEMESTER 2

Le Havre or Dublin 🇫🇷

SEMESTERS 1 AND 2

Le Havre 🇫🇷

International dimension
Elective

SEMESTER 1 OR 2

Le Havre 🇫🇷

International dimension
Elective

SEMESTER 1 OR 2

Abroad at a partner university

TECH FOR BUSINESS

INTERNATIONAL BUSINESS CHALLENGE

SEMESTERS 1 AND 2

Abroad at a partner university

Germany	Ireland	Senegal
Belgium	Italy	Slovakia
Canada	Japan	Switzerland
Chile	Latvia	Tunisia
China	Lithuania	Taiwan
Cyprus	Morocco	Turkey
South Korea	Mexico	USA
Spain	Norway	Vietnam
Estonia	Netherlands	
Finland	Poland	
Hungary	Romania	
India	United Kingdom	
Indonesia		

POST BAC+2 ENTRY

BIM3

CAEN 🇫🇷
LE HAVRE 🇫🇷
PARIS 🇫🇷

+ PARTNER UNIVERSITY

SEMESTERS 1 AND 2

Le Havre 🇫🇷

Course delivered in French or English + 1 Business game + 1 elective: Service Industries • Digital Business • Logistics

ASSOCIATION OR COMMUNITY PROJECT

Operational involvement in an external association (Food Bank, sports club, etc.) or a School association (Students' Union, EM Cup, etc.)

SEMESTERS 1 AND 2

Double degree abroad at a partner university

MANDATORY INTERNSHIP

12-24 weeks in France or abroad
Internship to gain valuable experience related to your chosen career path

MULTI-SPECIALISED WORK-PROGRAMMES

Caen**, Le Havre or Paris 🇫🇷

Become a company employee

Spend 1 week at School and 3 weeks in industry

🇫🇷 Career Path 🇫🇷 English-taught courses at EM Normandie. *For BIM1, course available in English with a minimum of 20 registrants. **From 2023 subject to required minimum number of registrants.

GRADUATE EMPLOYMENT SURVEY

89%

of graduates in employment
found their first job within
4 months

75%

are satisfied with
their first job

50%

have a job with an
international focus

28%

are starting their career
abroad

80%

are pursuing further
study

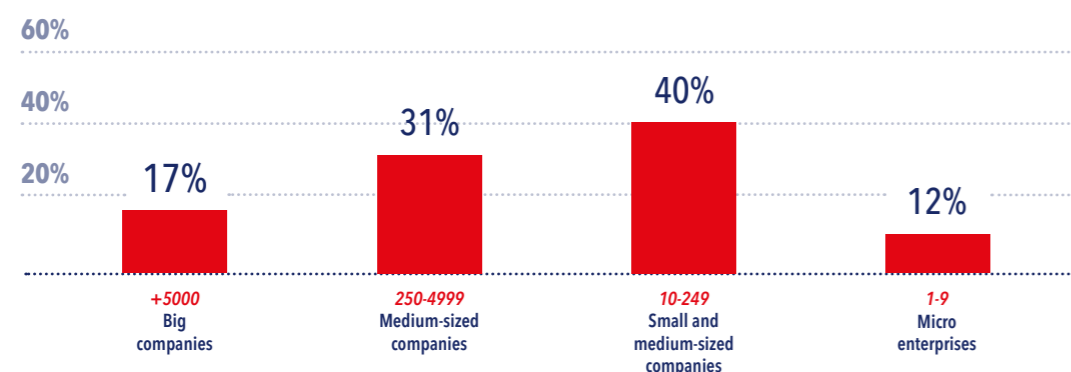
75%

are still at the School on the
Master's in Management
(Programme Grande École)

ROLES



TYPES OF COMPANIES



Graduate employment survey carried out with 2021 graduates of the Bachelor's in International Management programme on behalf of the Conférence des Grandes Écoles (CGE) by EM Normandie and the EM Normandie Alumni Network, between February and March 2022.

*Corporate Social Responsibility.

Continue your studies

If you would like to continue your studies and hone your expertise in a particular field, the EM Normandie Bachelor's in International Management can open the doors (admission by competitive exam or by application and interview) to the Master's in Management (Programme Grande École) and the two-year MSc® Course. Comprising innovative lessons, taught by top-level teacher-researchers, and constant exposure to real life in the field, these courses will complement your Bachelor's degree. Furthermore, the qualifications are recognised internationally. They are therefore guaranteed to boost to your career and mobility.



DISCOVER
**MASTER'S IN
MANAGEMENT
(PROGRAMME
GRANDE ÉCOLE)**



DISCOVER
**TWO-YEAR
MSc® TRACK**

JOIN THE SCHOOL

ENTRY REQUIREMENTS

Selection based on application and motivation interview.

BIM1

Students below the age of 26 who hold or who are in the process of validating a High School degree / Secondary leaving certificate. English-taught course: English level TOEIC 700, IELTS 5 or TOEFL 58 for non-native English speakers. French-taught course: French level B2 for non-native French speakers.

BIM3

Students below the age of 26 who hold or who are in the process of validating a 2 years in Higher Education qualification or who have obtained 120 ECTS (European credits). English-taught course: English level TOEIC 750, IELTS 5.5 or TOEFL 72 for non-native English speakers. French-taught course: French level B2 for non-native French speakers.

Contact:

E-mail: applyto@em-normandie.fr

CALENDAR

Admission sessions throughout the year subject to available seats.

DOCUMENTS REQUIRED

CV, cover letter, copy of your passport, diploma or student certificate for the current year, high school transcripts or transcripts for the two years of Undergraduate studies, language level certificate according to profile.

Application fees: €50

Apply online at

join.em-normandie.com

TUITION FEES FOR 2023

- €8,000 per year for post-Bac route
 - €9,000 for post-Bac+2 route
- In 3rd year, students choosing to follow a work-study programme are exempted from tuition fees.

Many scholarships are available for international candidates.
Find all the information on the [EM Normandie website](https://em-normandie.com).

SCHOOL FOR LIFE

Join the School and automatically become a lifetime member of EM Normandie Alumni Association.

Find out about all funding opportunities on the "Funding my studies" platform



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BIM | INTERNATIONAL CANDIDATES

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1871

EM
NORMANDIE
BUSINESS SCHOOL

Non-profit organisation (law of 1901) under private law, École de Management de Normandie (EM Normandie Business School) was created by the Chambers of Commerce and Industry (CCI) of Seine Estuaire and Caen Normandie • Member of the Conférence des Grandes Écoles (CGE) • Member of the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Active member of the Union des Grandes Écoles Indépendantes (UGEI) • Member of Campus France • Founding member of the European Master of Business Sciences (EMBS) • Supports Global Compact and the Principles for Responsible Management of Education (PRME) • Classed as a private higher education institution with a public interest (EESPIG) by the French Ministry of Higher Education and Research • Member of the European Foundation for Management Development (EFMD) • Member of the Association to Advance Collegiate Schools of Business (AACSB) • BSIS Label • Bienvenue en France Label • Happy at School Label • Speak and Act Label • Qualiopi Certification • EQUIS Accreditation • AACSB Accreditation • AMBA Accreditation • EM Normandie supports sustainable development.

Design and production: 02/2023 - ©EM Normandie Service Communication - SIREN no.: 479 806 630 - NAF Code: 8542Z

Photography: ©EM Normandie Communications Department / ©David Morganti / ©Unsplash / ©Adobe Stock - Translation: Old School, young mind.

Printing: Adunat Communication - Sustainable forest management certification - Printed on recycled paper - Quantity: 350 copies - Non-binding document.

Do not litter.



Papier recyclé



IMPRIMERIE

NORMANDIE