

1871

# EM

NORMANDIE  
BUSINESS SCHOOL



MSc MASTER  
OF SCIENCE

## TWO-YEAR MSc<sup>®</sup> TRACK



Le Havre  
campus (1<sup>st</sup> year)



September



Full Time



3 years of higher education  
(Bac+3) - TOEIC :  $\geq 790$



Master of Science

### PROGRAMME HIGHLIGHTS +

- + 100% English-taught programme with over 60% of international students
- + Courses taught in Le Havre, a leading port town, facilitating collaboration with industry and port stakeholders through challenges, seminars and company visits
- + Annual Logistics Forum (networking with professionals, job offers)

### EM NORMANDIE HIGHLIGHTS +

- + A Business School holder of many national and international accreditations: EQUIS, AACSB, AMBA and French Conférence des Grandes Écoles
- + 6 campuses: Caen, Le Havre, Paris, Dubai, Dublin and Oxford
- + 800 external speakers
- + 100 lecturers
- + 5,000 partner companies
- + More than 23,000 members of the EM Normandie Alumni association



This cutting-edge course gives students the opportunity to develop sound knowledge of management and specific expertise in a specialist area such as logistics, business, marketing, management or finance. Master issues related to globalisation, digital transformation and sustainable development and support organisations in dealing with these subjects.

### CAREER OPPORTUNITIES

The 2-year MSc Track opens the door to an international career in cross-company functions in the fields of logistics, business, marketing, management and finance. For detailed course entry information, see the MSc information sheets and the [em-normandie.com](http://em-normandie.com) website.

### PROFESSIONAL EXPERIENCE

**Gain hard and soft skills by putting your knowledge into practice:**

- One Business Challenge which immerses you in a consulting exercise with companies.
- One individual dissertation end of study (academic research) related to the chosen specialisation.
- One final simulation to learn to work in a transversal and comprehensive manner.
- Two compulsory internships in France or abroad.
- Within each specialisation, adapted devices are put in place to value your skills to recruiters: Google Analytics certifications, Google Ads, etc.
- A personal support and development scheme «Shape your career» is offered to support you in defining your project and preparing your entry into the job market



The two-year MSc course is aimed at students who hold a 3-year Bachelor degree, with or without a business background, seeking a career in international management. This new course is a stepping-stone to EM Normandie's MSc<sup>®</sup> programmes, accredited by the French Conférence des Grandes Ecoles and well established in the academic and professional world for many years. The 5-year post-Baccalaureate degree, certified by the French Ministry of Higher Education and Research, guarantees that the qualification is recognised in France and abroad. This programme is further proof of the Business School's ambition to break new ground with excellent courses and prepare future managers for tomorrow's challenges.

**PASCAL KRUPKA**  
DIRECTOR OF PROGRAMMES



## PROGRAMME

### YEAR 1 PRE-MSc®

Consolidate and refine your knowledge in management.

#### SEMESTER 1

- International accounting standards and financial management
- Cross-Cultural marketing
- International Trade, Purchasing & Logistics
- HR Management
- Innovation and business intelligence
- Method research
- Career Path
- French as a foreign language

#### SEMESTER 2

- Digital Marketing Strategy
- Business Game (Do your Business Plan !)
- Organisational Development and change
- Doing Business in a changing world
- Competing in emerging economies
- Dissertation
- Career Path
- French as a foreign language

#### INTERSHIP

in France or abroad (2 months)

### YEAR 2 MSc®

#### SPECIALISATION OF YOUR CHOICE

These specialisations are accessible directly after a four-year in Higher Education level (Bachelor's degree, Master 1, or equivalent). More info : [www.em-normandie.com/en/master-of-science-specialised-master](http://www.em-normandie.com/en/master-of-science-specialised-master)

#### LOGISTICS 🌐

**MSc International Logistics and Port Management** - Le Havre

**MSc Supply Chain Management** - Le Havre

#### BUSINESS AND MARKETING 🌐

**MSc International Marketing and Business Development** - Caen

**MSc International Events Management** - Paris

**MSc Marketing and Digital in Luxury and Lifestyle** - Paris

**MSc Artificial Intelligence for Marketing Strategy** - Paris

**MSc Digital Marketing and Sales** - Dublin

**MSc Sustainable Business Strategy** - Paris

**MSc Digital Strategy and Innovation** - Paris

#### FINANCE 🌐

**MSc Financial Data Management** - Paris

**MSc Banking, Finance and FinTech** - Oxford

#### INTERSHIP

in France or abroad (4 months)

## ADMISSION CRITERIA

The programme is open to students who hold or are in the process of obtaining one of the following diplomas:

- First-year: candidates must hold a three-year in Higher Education level (3-year Bachelor degree, BMI, licence, or equivalent).
- Second-year: candidates must hold a four-year in Higher Education level (4-year Bachelor degree, BBA, Master 1, or equivalent).

Language requirements for non-native speakers : TOEIC 790, IELTS 6, TOEFL 83 or proof that English was the candidate's language of study or work for at least a year.

Selection is based on a profile review and an interview. There are admission sessions monthly.

Tuition fees for the year 2023-2024:

First year: €10,000

Second year: tuition fees depends of the chosen specialisation

Apply online at [join.em-normandie.com](http://join.em-normandie.com)

## SCHOOL FOR LIFE

Join the School and instantly become a lifetime member of the EM Normandie Alumni Association.

Discover all the financing opportunities on the «Financing my studies» platform



## MORE INFO CONTACT US



[em-normandie.com](http://em-normandie.com)

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