



# IBA Profile

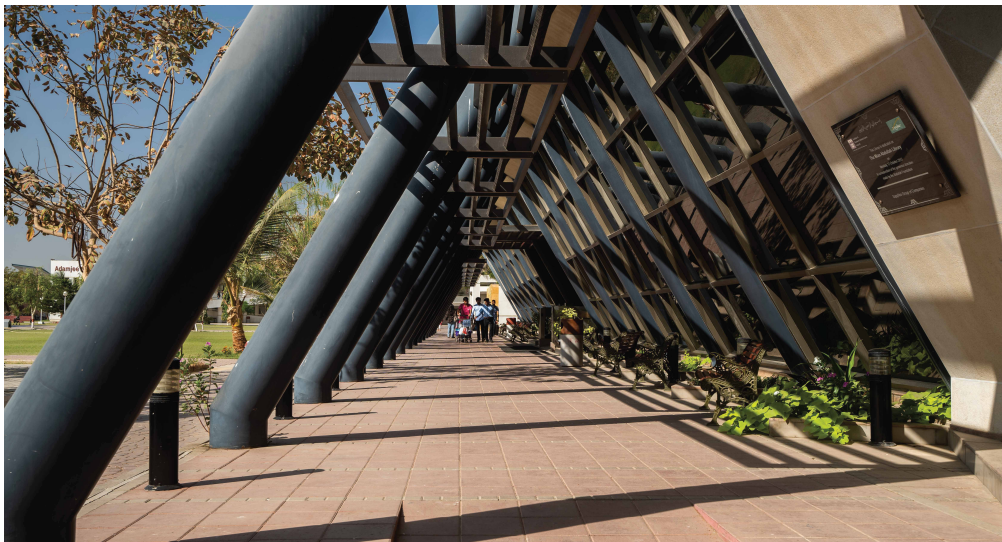
## About IBA Karachi

The Institute of Business Administration (IBA) Karachi, with an established 68 years of legacy of imparting world-class education and cultivating thought leaders, is known as Pakistan's premier business institution recognized internationally with world-class faculty, specializing in diverse areas of study.

Over the years, IBA has transformed itself from a Business School to one of Pakistan's most dynamic and prominent public sector institutions of higher learning.

IBA offers exceptional learning opportunities in academia, research and innovation. We hone and nurture our youth into effective leaders who transform the world with their progressive leadership.

IBA launched its three schools in 2020, namely:



## VISION

To be among the best learning institutions in Pakistan.

## MISSION

To impart quality education in numerous educational fields to students selected on merit irrespective of ethnicity, gender, religion, or financial means.

To provide a teaching and learning environment that encourages critical thinking, ethical conduct and effective decision making.

To undertake original research that enriches teaching which benefits business, government and civil society.

## VALUES

### Discipline

Discipline requires self-regulation and adherence to an established code of conduct. Discipline facilitates the smooth functioning of the institute and is essential for an IBA student.

### Creativity

Creativity breeds innovation which is critical for an institution to expand its frontiers. IBA students are encouraged to generate new ideas to attain their goals.

### Tolerance

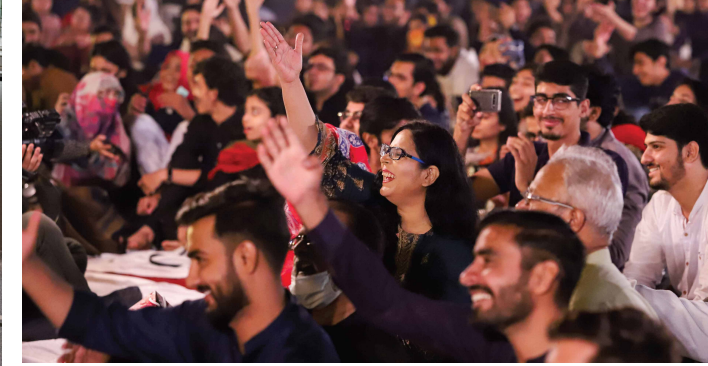
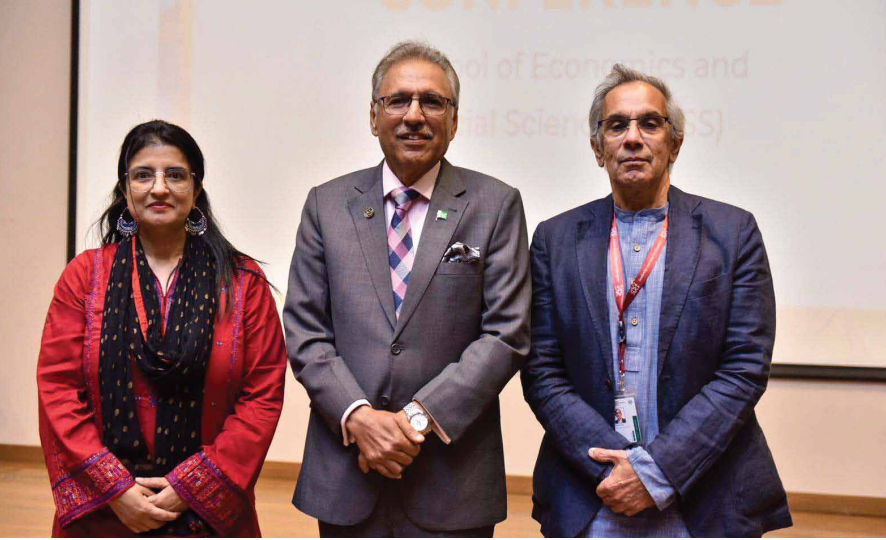
Tolerance represents the ability and willingness to accept and coexist with other opinions and behaviors. Tolerance is an essential characteristic of successful individuals and societies.

### Integrity

Integrity suggests the quality of being honest and having strong moral principles. Integrity is crucial to the reputation of individual students as well as that of the IBA.

### Teamwork

Teamwork requires harmonizing individual effort to achieve a common goal. Without teamwork, individual efforts can be wasted and institutions can suffer.



## School of Business Studies

The School of Business Studies (SBS) is one of our leading schools with the flagship BBA and MBA programs dating back to almost seven decades. The School is constitutive of four departments, viz, the Departments of Accounting and Law, Finance, Management, and Marketing.

Since its inception, IBA Karachi has built a strong reputation for being the leading business school in Pakistan, and to stay ahead, we keep evolving to the needs of society. With the establishment of SBS, we intend to further expand our programs with transformative curricula and provide students with an enriching learning experience with easy and regular access to industry leaders. At the SBS, we are committed to preparing innovative leaders who will add value to their stakeholders and the society at large.

Furthermore, the School's initial Self Evaluation Report (iSER) and first progress report have been accepted by the AACSB Global - Initial Accreditation Committee (IAC) and the school is now working on closing the remaining gaps. AACSB is considered as the gold standard of accreditation in the business education.

### The SBS offers the following degree programs:

- Bachelor of Business Administration (BBA)
- Bachelor of Science (BS) Accounting and Finance
- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)
- Master of Science (MS) Finance
- Master of Science (MS) Islamic Banking and Finance
- Master of Science (MS) Management
- Master of Science (MS) Marketing

## School of Economics and Social Sciences

The School of Economics and Social Sciences (SESS) is home to the Departments of Economics, and that of the Social Sciences and Liberal Arts. The Economics Department's platform of Economics Research Seminar Series (ERSS) provides researchers an integral platform for dialogue on a range of topics along with an opportunity to present their research.

The Department of Social Sciences and Liberal Arts (SSLA) prepares students in a wide range of academic disciplines including, Philosophy, History, Literature, Political Science, Urban Studies, Media Studies, Anthropology, and Development Studies. The School's Centre for Business and Economic Research (CBER) and Population Research Centre (PRC) acquaint our students to research and prepare them to present research on national and international platforms.

The School's research-oriented environment encourages students to develop themselves as effective practitioners and scholars. SSLA also focuses on producing and training our undergraduate students so that they are ready for graduate school.

### The SESS offers the following degree programs:

- Bachelor of Science (BS) Economics
- Bachelor of Science (BS) Economics and Mathematics
- Bachelor of Science (BS) Social Sciences and Liberal Arts
- Master of Science (MS) Development Studies
- Master of Science (MS) Economics
- PhD Economics

## School of Mathematics and Computer Science

The School of Mathematics and Computer Science (SMCS) integrates IBA Karachi's legacy departments, those of Mathematical Sciences and of Computer Science. IBA was one of the first institutions to offer Computer Science programs to Pakistan's corporate sector four decades ago. Since then, a number of degree programs have been offered which are famous for their quality and academic rigor including a plethora of courses, which acquaint our students with technological disciplines including information systems, data science, machine learning, and quantitative methods.

The SMCS presents students with valuable opportunities and experiences through advanced technological and innovative research platforms, allowing them to rethink and recreate technological solutions globally.

The SMCS keeps students and faculty engaged and connected locally and internationally through training and research activities. The School trains its students to play a pivotal role by contributing to global issues which science and technology can solve.

### The SMCS offers the following degree programs:

- Bachelor of Science (BS) Computer Science
- Bachelor of Science (BS) Mathematics
- Master of Science (MS) Computer Science
- Master of Science (MS) Data Science
- Master of Science (MS) Mathematics
- PhD Computer Science
- PhD Mathematics

## Programs offered at the IBA Karachi

**1955**

### MBA Program

It is an ongoing program

**1956**

### MBA Evening Program

It is an ongoing program

**1982**

### BBA (Hons)

Converted into 4 years BBA Program in 2002, and it is an ongoing program

**1993**

### MBA Executive & BBA Executive (Self Finance)

BBA Executive discontinued, MBA Executive Program converted into Executive MBA in 2009 and is an ongoing program

**1998**

### BS (Computer Science)

It is an ongoing program

**2005**

### PhD (Computer Science)

It is an ongoing program

**2008**

### MS (Computer Science)

It is an ongoing program

**2010**

### MS (Economics)

It is an ongoing program

**2011**

### PhD (Economics)

It is an ongoing program

**2012**

### BS (Economics & Mathematics), MS (Mathematics), PhD (Mathematics) & MS (Leading to PhD program in Economics & Mathematics)

MS (Leading to PhD program in Economics & Mathematics) discontinued. BS Eco, MS Maths, & PhD Maths are ongoing programs

**2013**

### BS (Social Sciences) & BS (Accounting & Finance)

These are ongoing programs

**2017**

### MS (Islamic Banking & Finance)

It is an ongoing program

**2018**

### BS (Economics) & MS (Journalism)

BS (Economics) program is an ongoing program, MS (Journalism) is not offering any admissions at the moment

**2019**

### MS (Management)

It is an ongoing program

**2020**

### MS (Data Science) & MS (Finance)

These are ongoing programs

**2021**

### MS (Development Studies)

It is an ongoing program

**2022**

### BS (Mathematics) & (MS Marketing)

These programs have been recently launched

## Accreditations and Memberships

The IBA Karachi has the following accreditations and memberships:

- South Asian Quality Assurance System (SAQS)
- National Business Education Accreditation Council (NBEAC)
- National Computing Education Accreditation Council (NCEAC)
- In process of getting the Association to Advance Collegiate Schools of Business (AACSB) Accreditation
- Associate member of International Network for Quality Assurance Agencies in Higher Education (INQAAHE)
- Member of Asia-Pacific Quality Network (APQN)
- Member of Talloires Network of Engaged Universities



## National and International Linkages and Partnerships

- Bilkent University
- Koç University
- Lahore University of Management Sciences
- SILC Business School, Shanghai University
- Aix-Marseille University
- University of Malaya
- Sabancı University
- George Mason University
- Algoma University
- University of California, Berkeley
- ISCTE - University Institute of Lisbon
- IE Business School
- Imperial College London
- University of Southampton
- Macquarie University
- University of Warwick
- Sapienza University of Rome
- Pakistan Institute of Development Economics (PIDE)
- University of Nottingham
- Akhuwat Islamic Microfinance (AIM)
- CFA Institute
- Dow University of Health Sciences (DUHS)
- ICAP-IBA Research Unit
- CEIF IMSciences Business School
- Generating Employment Alternatives for Self-Reliance (GEAR)
- GS 1 Pakistan
- INCEIF University
- IUBAT– International University of Business Agriculture and Technology
- National University of Kyiv-Mohyla Academy
- Professional Education Foundation
- Pakistan Institute of Corporate Governance (PICG)
- Shanghai University
- Sumitomo Corporation Scholarship
- University of Huddersfield
- State Institute for Islamic Studies (IAIN) Kediri
- Usmani & Co Private Limited
- Cykuba
- Aga Khan University Hospital
- Queen Mary University of London
- Coventry University
- STEAM Pakistan Program

Explore <https://irc.iba.edu.pk/international-linkages.php> to learn about IBA's current linkages.

Generally the following collaboration points are explored between IBA and other partner universities:

- Student exchange programs
- Long/short term faculty/staff programs
- Cultural exchange programs
- Visiting scholars/tutors
- Cooperative/collaborative research projects
- Cooperative summer programs
- Short term/reciprocal training programs/projects/service-learning programs
- Cooperative and exchange lectures, conferences, seminars

## Centers of Excellence

### AMAN Centre for Entrepreneurial Development (IBA AMAN-CED)

IBA AMAN Centre for Entrepreneurial Development (IBA AMAN CED) was established in 2010 with a vision to foster a culture of creativity and innovation that empowers IBA students and the broader community to make meaningful contributions to Pakistan's economy through advances in sustainable entrepreneurship.

The AMAN CED has opened new avenues of growth and economic development for the country. More than 10,500 participants have been trained through various programs including certificates in entrepreneurship, the likes of which include, women entrepreneurship, vocational entrepreneurship, science and technology entrepreneurship, kids' entrepreneurship, and entrepreneurial faculty development workshops.

From 2015 till 2022, around 300 startups have been facilitated and many of them have become companies after leaving the incubation space. From 2016 till 2022, the incubatees of CED have created 1,741 jobs, 1,312 internships generated PKR 1,126 million in revenue. A number of incubatees have secured the seed money for their startups and have significantly grown their teams and businesses.

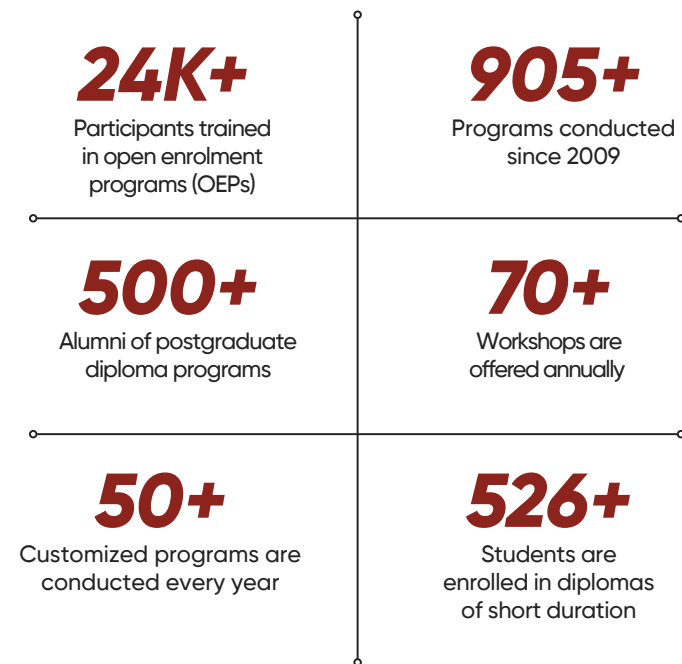
The Centre has also won the best entrepreneurship pedagogy award for its

programs from the United States Association for Small Business and Entrepreneurship (USASBE) twice in 2017 & 2021.

For more information, please visit: <https://ced.iba.edu.pk/>

### Center for Executive Education (IBA-CEE)

Celebrating 18 years since its inception in 2004, the Center for Executive Education CEE at the IBA Karachi is the pioneer of executive education in Pakistan. It specializes in offering a range of educational programs covering governance, leadership, strategy, and other specialized subjects. The CEE-IBA aims to help organizations by developing their human capital through numerous certifications, workshops, postgraduate diplomas, and customized programs conducted by IBA faculty and leading industry professionals.



For more information, please visit: <https://cee.iba.edu.pk/>

## Centre for Excellence in Islamic Finance (CEIF)



The Financial Innovation Challenge Fund (FICF) Round 3 under UK-aid funded Financial Inclusion Program managed by the State Bank of Pakistan was awarded to the IBA, Karachi for setting up the Centre for Excellence in Islamic Finance. It was set up with the objective of providing a platform for discovery, enhancement, and dissemination of knowledge in the field of Islamic Finance.

One of the major gaps identified in the growth of Islamic Finance and its widespread adoption was lack of research and development. Therefore, IBA-CEIF stepped forward and signed an MoU with INCEIF University based in Malaysia, as its academic partner. Moreover, IBA-CEIF has collaborated with the Islamic Research and Training Institute (IRTI) and International Shariah Research Academy (ISRA) to cooperate in facilitating research, training and development in the field of Islamic Finance.

During the last 6.5 years, IBA-CEIF has actively contributed towards the growth of the industry by:

- Creating awareness about different concepts of Islamic Finance
- Conducting value-added research
- Offering diverse capacity building professional programs for International Financial Institutions and Corporates
- Organizing international conferences and lecture series
- Offering academic courses and MS IBF degree program

Categories	No. of events	Approximate participants
Global conferences	4	1,750
Roadshows/Awareness sessions	80	4,000
Workshops and trainings for practitioners	108	3,300
Webinars	34	1,550
Videos/documentaries	150	-

For more information, please visit: <https://ceif.iba.edu.pk/>

## Center for Information and Communication Technology (IBA-CICT)

The Center for Information and Communication Technology (CICT) at the IBA provides professional diplomas, certifications and workshops in the field of Information Technology, Information Systems, and Computer Science. The CICT was established in 2016 with a vision of delivering high-quality professional education to both public and private sectors of Pakistan, with the help of renowned faculty members and well-organized management systems.

### The Center is currently offering:

- BBSHRRDB Phase XIV
- NAVTTC Batch 3
- Diploma Programs (Digital Marketing, Big Data Analytics, Oracle ERP)
- Certifications in different programs
- IT Capacity Building Program for various government organizations

Moreover, several other seminars and workshops were conducted by market professionals and companies for academic growth and development of trainees and professionals from different fields.

For more information, please visit: <https://cict.iba.edu.pk/>





## Centre for Innovation in Learning & Ed-Transformation (CILET)

Centre for Innovation in Learning & Ed-Transformation (CILET) has been created with the vision of making higher education interesting, relevant, and accessible for learners. To achieve this vision, CILET actively plans and conducts activities such as:

- Develop and implement Ed-Tech for higher education at the IBA Karachi and then at other higher education institutions
- Develop content such as case studies, documentaries and interviews etc. for higher education at the IBA
- Design learning experiences for participants in terms of workshops and coaching
- Groom class instructors through workshops and coaching
- Develop Learners' Network & Common Practices Database (Instructors' network, searchable database of new teaching experiments and best practices in teaching)
- Analyze courses for interventions and post-intervention analysis of courses which are mapped by AACSB

Please visit the website for more details: <https://cilet.iba.edu.pk/>

## Centre for Excellence in Journalism (CEJ-IBA)

The Centre for Excellence in Journalism (CEJ-IBA) was set up in 2014 under a grant from the U.S. Department of State with the intention to set up a state-of-the-art training centre to be used by journalists and journalism students. Since 2017, CEJ-IBA is being run as a Professional Development Centre (PDC) under the umbrella of the IBA Karachi.

CEJ-IBA provides trainings and workshops for journalists and media personnel from all across Pakistan. They are held on a range of topics relevant to the field such as data, digital, mobile and investigative journalism among others. All of the trainings are sponsored by various organizations. Along with these, CEJ-IBA also provides mentorships, fellowships, roundtable discussions and hosts award ceremonies.

These opportunities help journalists as well as media students acquire new skills and learn from media professionals.

### Activities during March 2017-2022

**130+**

Total trainings

**45+**

Total number of webinars

**75+**

Total number of award ceremonies hosted

**40+**

Total number of panel discussions held

For more information, please visit: <https://cej.iba.edu.pk/>

## China Study Centre

The China Study Centre (CSC), at the IBA Karachi, was established on July 01, 2021, as a think tank, through the financial, technical and professional support of the Higher Education Commission (HEC), Pakistan.

The Centre aims to strengthen the economic, social, and geopolitical cooperation between the People's Republic of China and the Islamic Republic of Pakistan by initiating joint research projects, research grants, cultural events, national/international conferences, seminars, workshops; encouraging exchange programs with Chinese universities and conducting Chinese language and history classes.

Considering the enormous significance of the China-Pakistan Economic Corridor (CPEC) as a game changer in the region, the CSC would focus its research on CPEC and its implications for both the involved parties, explore new areas of activities and identify developmental gaps pertaining to CPEC.

The Centre provides a platform for academicians, policymakers, and industrialists to enhance their theoretical and practical knowledge.

For more details, please get in touch with the team:

Email: [infocsc@iba.edu.pk](mailto:infocsc@iba.edu.pk)



## National Centre for Food and Agro-trade Support (NCFAS)

National Centre for Food and Agro-trade Support (NCFAS) is the policy and agro-business think tank of the IBA Karachi. Its mission is to contribute towards agricultural development by addressing food security issues through value chain development and efficient policy interventions. It aims to increase the local farmers' income by systematically integrating the market mechanism for delivering high-value products to consumers.

The NCFAS focuses on helping stakeholders in developing and streamlining relevant systems in accordance with the international standards and procedures, based on scientific lines and will directly aid farming communities, agro-based industries, importers, exporters, and the government in the adoption of better and cost-efficient economic procedures.

The NCFAS aims to undertake consulting projects and assignments related to agriculture policy, applied marketing, business and technical research as per the demand of clients. NCFAS can specially provide solutions and action plans for various operations and systems in the developing areas:

- Agriculture including horticulture exports
- Productivity enhancement
- Agriculture value chain development and optimization
- Food processing technology
- Development of feasibility studies for value-added products
- Relevant research and development projects, trainings, workshops, and coaching services

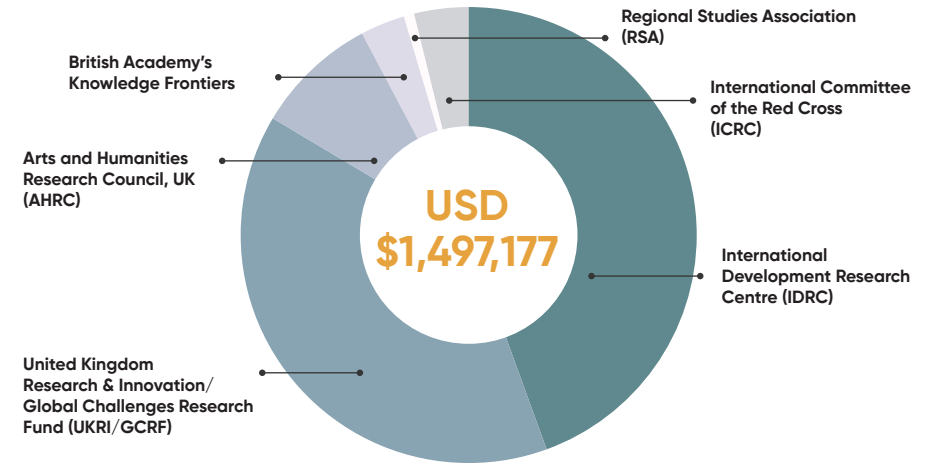
## Karachi Urban Lab

The Karachi Urban Lab (KUL) - formally established in 2018 - is housed in the Department of Social Sciences and Liberal Arts (SSLA). KUL produces critically-oriented, ground-up data on urban Pakistan. Karachi, the country's largest city, serves as a proxy for investigating and understanding the global challenges of urban development, infrastructural provisioning, and climate change. The KUL's core expertise is in urban planning, architecture, anthropology, human geography, GIS, design, and media fields. KUL's mission is to act as an interdisciplinary, collaborative platform of research, teaching, mentoring, and advocacy, as well as a platform for stakeholder engagements and partnerships with local and provincial government representatives, civil society organizations and universities in Pakistan and abroad. The KUL's research output is supported by grants totaling USD \$1,497,177 over the past several years.



## CUMULATIVE RESEARCH GRANTS SECURED

2013-2022



## Our Research Partners

Global	Local	Government
International Development Research Centre (IDRC)	Urban Resource Centre (URC)	Office of the Karachi Commissioner
Urban Institute, University of Sheffield	Technical Training Resource Centre (TTRC)	Office of the District Commissioner South
The International Committee of the Red Cross (ICRC)	Caritas Pakistan	
University of Edinburgh	NED University of Engineering and Technology	
Hyderabad Urban Lab (HUL)	Rasheed Rizvi Centre for Constitutional and Human Rights (RCCHR)	
Bandung Institute of Technology	The International Red Cross and Red Crescent Movement	
Indian Institute of Technology, Hyderabad	Al-Khidmat Foundation	
Centre for Migration Research and Development (CMRD), Sri Lanka	Idara-e-Taleem-o-Aagahi (ITA)	
Kounkuey Design Initiative (KDI), Nairobi		

KUL's current projects 'Cool Infrastructures: Life with Heat in the Off-Grid City' and 'Infrastructures of Climate Repair' bring academic and non-academic collaborators from South Asia, Southeast Asia and West Africa into conversation for understanding the challenges and impacts of urban flooding and chronic heat on poor, marginalized communities in rapidly urbanizing cities.

For KUL news and publications, visit <http://karachiurbanlab.com/>

## Population Research Centre (PRC)

Population Research Centre is a newly established entity at the School of Economics and Social Sciences (SESS), IBA Karachi. It has been set up in collaboration with the Population Council Pakistan and United Nations Population Fund (UNFPA).

The PRC's mission is to provide world-class research on population issues and conduct public outreach programs to raise awareness and help improve policymaking to achieve a stable and healthy population. The centre also aims to play a pivotal role in the capacity building of researchers, practitioners, and emerging demographers in Pakistan by offering short courses in modern demographic methods and tools, including, Spatial and Environmental Demography, Population Modeling, Digital, and Computational Demography, Economic and Social Demography, and Social Epidemiology.

The centre aims to develop the next generation of scholars and contribute positively to human development through its activities, including participation in and organization of forums, talks, seminars, and other events.

For more details, please visit: <https://prc.iba.edu.pk/>



## IBA Student Body

Degree programs	Number of students enrolled in Spring 2022	Male %	Female %
Undergraduate	3,623	59.73 (60%)	40.27 (40%)
Graduate	793	60%	40%
Postgraduate	81	70%	30%

### School of Business Studies (SBS)

<b>1,057</b> BBA	<b>482</b> MBA	<b>28</b> Executive MBA	<b>911</b> BS Accounting and Finance	<b>50</b> MS Islamic Banking and Finance	<b>16</b> MS Finance	<b>39</b> MS Management
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### School of Economics and Social Sciences (SESS)

<b>439</b> BS Economics	<b>239</b> BS Economics and Mathematics	<b>25</b> MS Economics	<b>13</b> MS Development Studies	<b>18</b> PhD Economics	<b>353</b> BS Social Sciences and Liberal Arts
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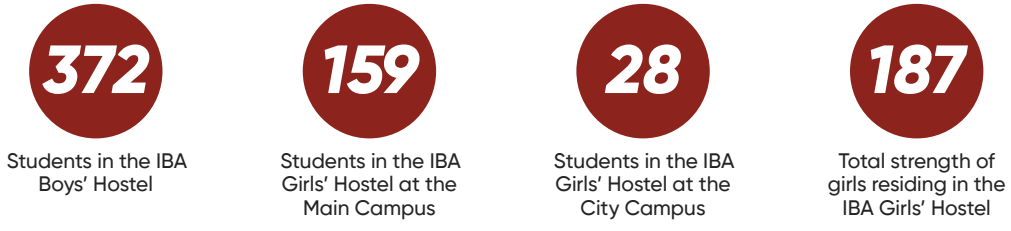
### School of Mathematics and Computer Science (SMCS)

<b>624</b> BS Computer Science	<b>83</b> MS Computer Science	<b>38</b> PhD Computer Science	<b>65</b> MS Data Science	<b>20</b> MS Mathematics	<b>25</b> PhD Mathematics
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Degree programs	Number of students (average) enrolled in a course (Spring 2022)
Undergraduate	Around 37
Graduate	Around 17
Postgraduate (PhD)	Around 04

Number of students residing in the IBA Hostels during Spring Semester 2022:



## Societies Activities

Providing students with opportunities to participate in a variety of intellectual, academic, recreational and physical activities is a core aim of IBA. Engagement in curricular, co-curricular, and service activities and events form a major part of the experience of students during their time at IBA. Students are encouraged to participate in different events and activities that take place throughout the year.

These events simulate the management challenges of real life and play an important role in polishing the social, managerial and marketing skills of students enabling them to represent and promote IBA at national and international events.

The IBA Student Government (ISG) is the governing body of students under the Office of Student Affairs that is designed to enhance the quality of student life, support curricular, co-curricular and service activities, and contribute to the Institute's educational mission.

There are 31 student clubs and societies focusing on co-curricular, extra-curricular, and services scope. Student societies are formed in three distinct clusters, namely:

- Co-curricular Activities Cluster
- Extracurricular Activities Cluster
- Service Activities Cluster

Some of the events organized by the societies are as follows:

1. Animal Welfare Society has organized many training sessions for rescuing animals alongside feeding hundreds of stray animals daily.
2. Jam Room has been inaugurated at the IBA Main Campus in 2022 for students interested in playing and learning musical instruments.
3. IBA Finance Club organized a month-long IBA's Virtual Stock Market Challenge, iStockX22 where over 500 students intensely engaged and executed 10,000 trades.
4. More than 15,000 students participated in ENIGMA, a flagship event of the IBA Arts and Photography Society, in the past 5 years.
5. IBA Community Welfare Society raised around PKR 2 million in a fundraiser concert, organized three successful blood drives (two of them were conducted in interior Sindh), and helped 300 families by providing them with ration bags during Ramadan.
6. IBA Public Speaking Society organized its flagship event MUNIK XII. IBA entered Model United Nations arena in 2008, and within a span of only a year had emerged as one of the strongest MUN teams in the world not only by winning events at the national level but also receiving accolades at the NMUN.NY at the UN Headquarters, EuroMUN, MUNTR and Harvard WorldMUN.

## Health and Wellness

The Wellness Center provides healthcare facilities to students studying at the IBA with an aim to help them improve their physical, and psycho-social wellbeing. It addresses students' psychological, emotional, social, and behavioral concerns that include anxiety, depression, isolation, academic stress, confidence and self-esteem, homesickness (in case of living away from home) among various other issues and challenges.

The Wellness Center also provides Wellness Counseling services to students ensuring their safety and confidentiality. Some of the services it provides are:

- To help students deal with different challenges and stressors they face in their social, academic, and personal life.
- To help students define goals, plan action and gain insights through psychoeducation, counseling and various psychotherapeutic interventions.
- Evaluate a student's performance and implement appropriate intervention strategies - provide follow up sessions for smooth transition.
- Provide mental health support through individual counseling sessions with wellness counselors/clinical psychologists.
- Walk-in sessions are also provided to students to address a crisis or an immediate need students are seen on a first come, first served basis.
- Organize support groups, workshops, trainings, and other activities to develop coping skills and disseminate mental health awareness.
- All information shared during counseling sessions, including the student's identity, is kept strictly confidential except in cases where it is deemed that the student may seriously harm themselves or another person, in which case, their legal guardians and authorized persons at the IBA are notified.

Our well-trained Wellness Counselors with vast experience and knowledge are available in both the campuses of IBA

## Wellness Counseling

**300+**

Students visited the Wellness Center for Counseling

**180+**

Students approached for counseling sessions

**50+**

Students are in follow up counseling sessions

**10+**

Students referred for medication

For more details, please visit <https://bit.ly/3VOMjVv>

## Office of Diversity, Accessibility and Inclusion (ODAI)

The Office of Diversity, Accessibility, and Inclusion (ODAI) under the umbrella of the Office of Student Affairs at IBA aims to support and facilitate students with ongoing or temporary disabilities in navigating barriers that may hinder their academic and personal success. ODAI ensures to make learning and access to campus facilities easy and convenient for the students through supportive physical infrastructure, accessible services, assistive technologies, and supportive staff interaction.

IBA provides services for learning and inclusion to students to help with their learning in classrooms and labs and provides facilities outside the classroom on both campuses to foster an inclusive environment.

Some events that fall under ODAI are:

1. Boys' Hostel Society celebrates Diwali and Holi every year for the inclusion of Hindu students at the Institute.
2. IBA Students' Council organizes cultural day for students belonging to diverse cultural backgrounds and promotes inclusion at the Institute's premises.



## Career Development & Professional Support

In order to facilitate students to excel in their professional life, the Career Development Centre (CDC) provides the following services:

Career advisory and counseling

Reviewing CVs

Mock interviews

Industry visits

Guest speaking and networking sessions

Mentoring programs

IBA Job Portal

Jobs & internships facilitation

Graduate Profile Book

1. CDC is partnering with over **1,000** employers and recruiters
2. **100+** companies and organizations carry out on campus recruitments
3. More than **80** percent of our graduates secure promising jobs within 2 to 3 months of graduation each year
4. Around **500** students do their social internships in NGOs and civil society organizations
5. Around **700** students carry out their internships in corporate firms
6. Annual Career Fair attracts more than **120** top-notch companies and recruiters
7. **2,000+** full time jobs and **500+** internship opportunities are floated through the IBA Job Portal
8. Over **400** students conduct industry consultation projects annually





## Research at the IBA Karachi

### SBP Research Project

For the last 10 years, the State Bank of Pakistan in partnership with the IBA conducts a Consumer Confidence Survey on a national scale. The information collected is used to construct current, expected and overall confidence indices which are useful in monetary policy formulation and short-term forecasting.

For more details, please visit:

<https://cber.iba.edu.pk/consumer-confidence-survey.php>.

### Erasmus Research Projects

The School of Mathematics and Computer Science has won three research projects recently. The School's faculty is heavily involved in European Union research projects.

### Office of Research, Innovation and Commercialization

The Office of Research, Innovation and Commercialization (ORIC) was established in 2011 under the guidelines from HEC with the aim to facilitate the country's policymakers by providing sound academic expertise in the decision-making process.

Applied research conducted at the Institute not only facilitates the decision-making bodies, NGOs, transnational organizations, and businesses but also transforms individuals into scholars.

IBA Karachi wants to set a standard of excellence and outline new frontiers in research, innovation and commercialization.

The HEC measures institutional performance through a 'Self-Assessment Scorecard' on an annual basis. For the year 2021-22, ORICs were asked to furnish their performance on the scorecard having the Key Progress Indicators (KPIs) particularly under four major aspects. Out of 77 recognized ORICs across private and public HEIs in Pakistan, only five institutions secured a place in 'W' category.

The IBA secured the first spot in Sindh and second across Pakistan.

For more details, please visit: <https://oric.iba.edu.pk/>

## Labs at the IBA Karachi

### SBS Labs

The list of SBS labs is as under:

#### Neuroscience Lab

The IBA Rashid Abdulla Consumer Neuroscience Laboratory offers a solution that is objective in nature and delves into consumers' subconscious response. The facilities under the lab include: eye tracking, skin response (emotional arousal), facial response (emotion direction) and Electroencephalography-EEG, VR glasses and eye tracking glasses.

#### Finance Lab

Finance Lab is designed to inculcate financial literacy among the IBA students, which has been a part of the academic curriculum. It provides students the exposure to investment securities analysis, portfolio management and financial valuations through real-time market data.

For more details, please visit the SBS website: <https://sbs.iba.edu.pk/>

### SESS Labs

The list of SESS labs is as under:

#### Social Inequality Lab

The Social Inequality Lab aims to promote research on social issues in Pakistan. The core mission is to maintain and expand the social inequality database, including income and consumption, health inequalities, education, land, gender, and other social inequalities.

## **Economic Growth and Forecasting Lab**

The purpose of the Economic Growth and Forecasting Lab is to evaluate and estimate various types of machine learning algorithms and statistical models using big data (where it is available) to predict various macroeconomic, financial variables, and socio-economic indicators. It paves the way to shape economic policy and sheds light on the main indicators of growth and recession.

## **Psychology Research and Testing Lab**

Psychology Research and Testing Lab is developed to scientifically study processes linked to human behavior. It aims to facilitate students, faculty and research scholars in building applied knowledge of psychology by conducting psychological experiments, assessment of personality and human behavior, and data analysis.

For more details, please visit the SESS website: <https://www.iba.edu.pk/sess/>

## **SMCS Labs**

The list of SMCS labs is as under:

### **Artificial Intelligence (AI)**

The Artificial Intelligence Lab at SMCS provides a forum for the development of intelligent systems and discussions on emerging technologies within the field of AI. In addition to building international alliances/partnerships, the lab aims to foster collaboration with local industry by developing intelligent solutions for problems pertinent to the Pakistani market. The lab regularly organizes workshops for professionals in the field of robotics and data analytics. The lab has achieved research grants from the National ICT R&D Fund, the Higher Education Commission, and the Third World Academy of Sciences. The lab collaborates very actively with the Innovation and Enterprise Research Lab, University of Technology Sydney (UTS). Several team members have not only visited UTS for a few months, but a couple of them have joined UTS on full scholarships to pursue their PhDs.

## **Big Data**

The BDA-Lab comprises of five state-of-the-art IBM server machines with pre-installed GPUs. The BDA-Lab provides dockerized GPU access and big data infrastructures for IBA's courses and activities. BDA-Lab primarily facilitates PhD scholars, MS students, and FYP students in their research activities

## **Telecommunications and Research Lab (TRL)**

The Telecommunications Research Lab at SMCS focuses on research being conducted by PhD students and faculty members in the areas of Wireless Sensor Networks and Mobile Networks with a particular emphasis on performance analysis, simulation, and applications of machine learning in areas of wireless sensor networks and IoT. The lab has invested in several Wireless Sensor Network lab equipment and has expertise in state-of-the-art simulation software including NS2, NS3, Avrora, and QualNet. Faculty and students at the TRL frequently contribute to international conferences and journals and are active participants in international workshops and trainings.

## **Web Sciences Lab**

The Web Sciences Lab focuses on research being conducted in the area of Web Information Retrieval and Human-Computer Interaction. Research topics include machine reading comprehension for local languages, linked data processing, performance improvement of contextual search engines, and development of novel interfaces for web searching and retrieval.

## Business Review

The Business Review, a peer-reviewed biannual journal, is the official publication of the IBA. It is an international journal that publishes refereed papers on both established and emerging aspects of business and social sciences. Its objective is relevant for decision and policymakers. The journal places strong emphasis on theoretical and empirical studies, evaluation activities implementation research and ways of improving the practice of business.

For more details, please visit: <https://businessreview.iba.edu.pk/>

## Facilities at the IBA Karachi

### • Facilities and Infrastructure

The IBA Karachi premises comprise approximately 750,000 sq. ft. of covered area.



## Main Campus



Adamjee Academic Block



Aman CED Building



Alumni Students' Center



G&T Auditorium



Tabba Academic Block



Fauji Foundation Building



Mian Abdullah Library



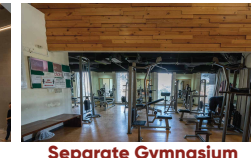
Daycare Facility



Football Ground



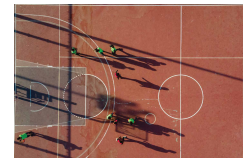
Badminton Courts (Indoor & Outdoor)



Separate Gymnasium for females and males



IBA Martin Dow Clinic



Basketball Courts



NBP Multipurpose Building



Organic Garden



Cricket Ground

## City Campus



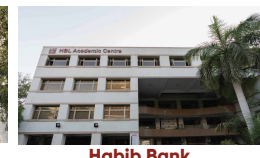
Aman Tower



Towfiq H. Chinoy Administrative Building



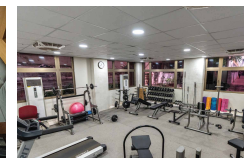
Faysal Bank Academic Block



Habib Bank Academic Building



JS Auditorium



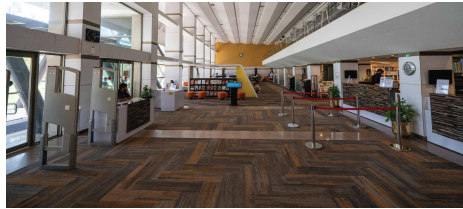
Gymnasium



Library

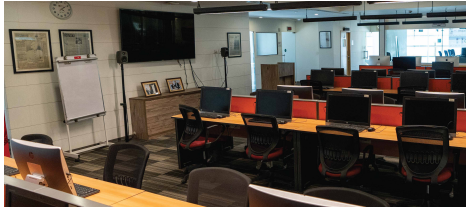
### Library

State-of-the-art library covering literature for all offered programs. Both libraries manage an approximate of over 70,000 books.



### Information and Communication Technology (ICT) Infrastructure and Services

The Information and Communication Technology department provides ICT services to the IBA Main and City Campuses, hostels, and stafftown, serving a total of around 5,000 users on-and-off campus.



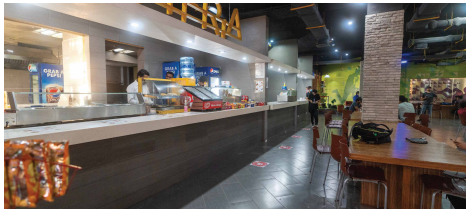
### Transport Services

Wide network of shuttles and points providing transportation facility to students throughout the city as well as between City and Main Campus, multiple times a day.



### Cafeterias

Four cafeterias with other food outlets are available at both campuses



### Hostels

Girls & Boys Hostels located near the Main Campus facilitate more than 400 students altogether. Recently, hostel facilities at the City Campus have been set up to accommodate first year students as well.



### Gymnasium

Fitness equipments with the support of gym instructors, provide a wide range of fitness equipment and gym instructors for guidance.



## Some of the ongoing administrative projects are as under:

### RO plant

Reverse Osmosis Plant has been launched at the Main Campusto provide clean drinking water throughout the campus premises.

### Solar power

Installation of an 806 kVA solar energy plant is underway at the Main Campus, while an upcoming project of 346 kVA solar energy plant is in the pipeline at the City Campus.

### Green Campus

The Main Campus has been on a green mission for the past several years; our tree plantation activities as well as collaborations with various green projects have enabled the campus to positively impact on the overall temperature and atmosphere of the vicinity.

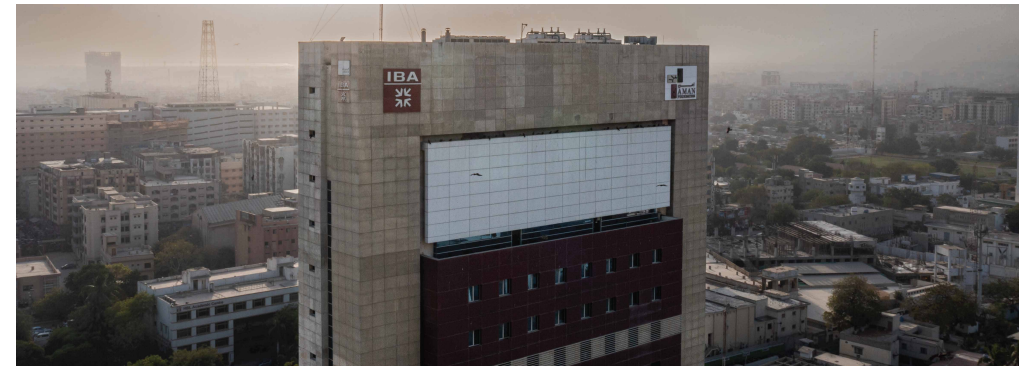
## Medical Care

A dedicated team comprising of a doctor and well-trained nurses is available at the Main Campus to provide first aid and healthcare facility to the students, faculty and staff of the IBA Karachi.

## Medical facilities

- 3,000+ Vaccinations were provided to the IBA Community
- 10+ Visitors visit campus doctor per day
- 3,000+ Covid-19 tests were conducted during the pandemic
- 1,000+ Members of the IBA Community participated in the blood donation drives

## 5 Healthcare providers



## Alumni Students' Center and Sports Complex

### Sports played at the IBA Karachi



**Archery**



**Athletics**



**Badminton**



**Basketball**



**Chess**



**Cricket**



**Football**



**Handball**



**Netball**



**Snooker**



**Table tennis**



**Tennis**



**Throwball**



**Volleyball**

## Facilities at the Alumni Student's Center

- Event hall: For educational, social and networking purposes
- Resource Centre: For the Students societies' activities
- Amphitheatre: For social, cultural, and educational programs
- Society offices: To facilitate societies in completing their day-to-day activities such as interviews, meetings, etc.
- Student's lounge
- Separate gyms for boys and girls
- Indoor snooker, foosball, carrom, chess and ludo facility
- Indoor table tennis facility and a badminton court
- Outdoor cricket ground and football ground with floodlights for both day and night matches
- Outdoor tennis, basketball, volleyball, throwball, netball, handball, and futsal courts with floodlights for both day and night matches

Apart from the indoor social and academic events facilities, the Alumni Students's Center and Sports department provide a wide range of indoor and outdoor sports facilities and professional coaching to keep the students fit and healthy so they can perform well at the zonal, national and international platforms. Professional coaches have evening sessions with the IBA sports teams to improve their skills and enhance performance. The sports facility offered at the Center promotes potential players by giving them opportunities to play at the national and international level.

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Karachi - 74400 Pakistan  
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Fax : 92-21-38103008

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ENTREPRENEURIAL  
DEVELOPMENT

**AMAN**  
**CED**