



# MASTER IN MANAGEMENT

## GRANDE ECOLE PROGRAMME

**MASTER'S DEGREE | ACCREDITED BY  
THE FRENCH GOVERNMENT**

**INTERNATIONAL  
CANDIDATES**

**CAEN | LE HAVRE | PARIS | DUBAI | DUBLIN | OXFORD**



**2023 | 2024**

# OLD SCHOOL YOUNG MIND



**Isabelle Lacombe**  
Master in Management Programme  
Director

The Master in Management (Programme Grande École) is the pinnacle of French excellence! Our two-year innovative and interactive courses delivered by high-level academics provide regular opportunities to gain real-world experiences and give our students a solid foundation of general skills, enabling them to specialise in a profession with good future prospects. Moreover, this is a Master's degree recognised the world over and a gateway to global opportunities.

If you want to know more about partner universities, work-study programmes, immersive teaching methods, student associations or funding options, take a look at the School brochure and website at [em-normandie.com](http://em-normandie.com)

## Course highlights

### 1 A GLOBAL MINDSET

Make the most of your international experience! Access the Le Havre or Oxford campuses in year 1, then all campuses in year 2, depending on which specialism you choose. Do an international exchange with a partner university for up to a year. Take advantage of a range of double-degree opportunities. Choose to do your course in English or French, take optional foreign languages modules with 9 available languages\*. Work with more than 70 international visiting professors, 40% international teachers and more than 1,000 international students on campus.

### 2 BOOST YOUR EXPERTISE

Become the manager that recruiters are looking for in just two years, with an emphasis on the development of professional skills through internships or work-study programmes, and by developing real expertise with 18 Master 2 specialisations in a range of fields including marketing, HR, supply chain, finance and international business.

### 3 A MAJOR FOCUS ON STUDENT ASSOCIATIONS

More than 1,000 students get involved in a project every year, and there are more than 100 associations and association projects on offer, more than 50 community projects and an ever-increasing variety of activities in the fields of humanitarian aid, sustainable development, the arts, sport, business and student life. Take advantage of free half-days to work as a team on real-life projects that you are passionate about, while putting your skills into practice and of course developing new ones.

### 4 FAST ENTRY INTO EMPLOYMENT

96% of graduates in employment found their first job within three months according to the integration survey. The results are extremely positive, thanks to the high quality of the programme, the strength of the EM Normandie network and the progressive and personalised support provided by the Career Path. It adds real value and helps you to build a career plan in line with your expectations, your skills and market opportunities.

\* German, Arabic, Chinese, Korean, Spanish, Italian, Russian, Japanese, Portuguese (subject to a minimum number of registrants).

## ACCREDITATIONS



EM Normandie is triple accredited EQUIS, AACSB and AMBA. Less than 1% of Business Schools worldwide have this triple accreditation, and only 19 in France. This attests to the School's excellence as we maintain very high international standards. It also reinforces EM Normandie's position among the global elite of Business Schools.

## CERTIFICATION LABELS



The EM Normandie Business School Master in Management (Programme Grande École) leads to a five-year Master's degree awarded by the French Ministry of Higher Education and Research. These certifications guarantee quality of the training delivered and ensure that it is recognised worldwide.

RNCP level 7 (Bac+5) - RNCP34759



EM Normandie also holds the Bienvenue en France label, with the maximum three-star rating - the highest level of recognition. This guarantees excellence in terms of similar criteria for international applicants.

## RANKINGS



### TOP 80 in the world

EM Normandie Business School ranks number 72 in the Financial Times best Master's in Management programmes worldwide (2022 ranking)



### TOP 100 in the world

The School is ranked in the top 100 for the best Master's in Management in the QS World University Rankings (2022 ranking)

Want to know more about EM Normandie's quality guarantees? Become an expert on accreditations and quality labels in precisely three minutes!





**Campus:** Le Havre or Oxford in year 1. Caen, Le Havre, Paris, Dublin, Oxford or partner university in year 2  
**Start of training:** September 2023  
**Structure:** Initial /Work-study (with conditions)  
**Language:** English/French  
**Access:** French or international qualification equivalent to 3-years in Higher Education



FOR MORE INFO



- ② Specialisations available on a work-study basis.
- ② Fully taught in English.
- ② Career Path.

# BECOME AN EXPERT



NEW ADDITIONS  
 Our programmes are constantly developing. Scan here for new additions.

## M2

Deepen and consolidate your expertise with the M2 specialisation year. Opt for a PGE/MSc® double degree and establish an even more attractive and highly sought-after international profile.  
 Choose a specialisation:

Audit et Finance d'Entreprise, Le Havre campus ① ②

Entrepreneuriat Digital, Paris campus ① ②

Manager des Ressources Humaines, Paris campus ① ②

Str@tégies de Développement et Territoires, Caen campus ① ②

Stratégie Digitale et Innovation, Paris campus ① ②

Stratégie Marketing et Développement Commercial, Le Havre campus ① ②

Supply Chain, Logistique et Innovations, Le Havre campus ①

MSc Banking, Finance and FinTech, Oxford campus ②

MSc Digital Marketing and Sales, Dublin campus ②

Digital Strategy and Innovation, Paris campus ② ③

MSc Financial Data Management, Paris campus ② ③

International Business, Le Havre campus ②

MSc International Events Management, Paris campus ②

MSc International Logistics and Port Management, Le Havre campus ② ③

MSc International Marketing and Business Development, Caen campus ②

MSc Marketing and Digital in Luxury and Lifestyle, Paris campus ②

MSc Sustainable Business Strategy, Paris campuses ②

MSc Supply Chain Management, Le Havre campus ② ③

THE RESEARCH PROJECT

MISSION/CHALLENGE

DOUBLE DEGREE

At a partner university in France\* or abroad

CAREER PATH

INTERNSHIP OR EMPLOYMENT CONTRACT  
 Six months in France or abroad to immerse yourself in working life

MSc PGE/MSc® double degree. In addition to the traditional course modules, students will take three 25-hour electives, which cover multidisciplinary management issues including ethics, governance and digitalization (subject to conditions and for an additional fee of €1,500).

\*In partnership with the Caen Normandy University School of Management (IAE).

## The Career Path helps you to:

- Identify your skills, values and motivating factors to get a better idea of where you are going and to build personal and professional projects that are right for you.
- Gain insight into the job market through Career Workshops.
- Sell yourself to recruiters with an effective CV, an optimised social media profile (LinkedIn) and job interview trainings.
- Develop an effective networking approach with the support of EM Normandie Alumni.
- Land that internship, work-study placement or job at events such as the Job Meetup, Work-Study job dating events, short internship forums and virtual forums.

## 5 reasons to say yes to a work-study programme\*

- Immediately apply your theoretical knowledge.
- Acquire more essential skills and business knowledge.
- Become a full-fledged employee and receive a salary.
- Benefit from a tuition fees exemption.
- Get a job before you graduate.

\*Work-study track available based on certain conditions.



## GRADUATE EMPLOYMENT SURVEY

**96%**

of graduates in employment  
found their first job within  
three months

**92%**

are satisfied with  
their first job

**50%**

have a job with an  
international focus

**64%**

are in charge of a project

**30%**

manage a team

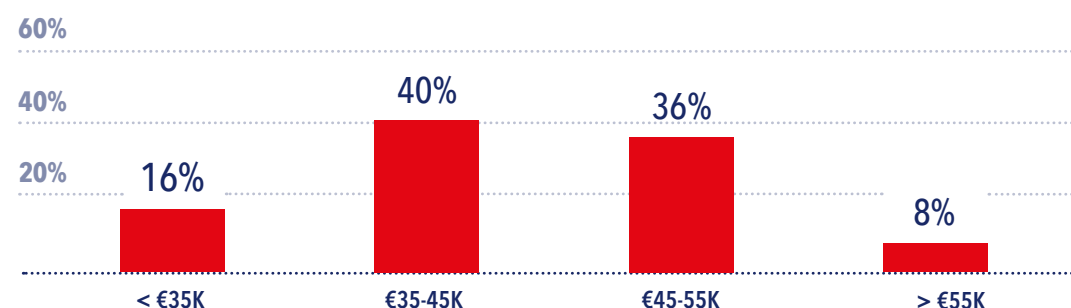
**33%**

carry out CSR-related  
assignments\*

## ROLES



## SALARIES



Graduate employment survey carried out for 2021 graduates of the Master's in Management on behalf of the Conférence des Grandes Écoles (CGE) by EM Normandie and the EM Normandie Alumni Association between February and March 2022.

\* Corporate Social Responsibility.

## They put their trust in us

EM Normandie works with companies of all sizes: VSEs, SMEs, large groups, in France and abroad



# JOIN THE SCHOOL

## SELECTION BASED ON APPLICATION AND MOTIVATION INTERVIEW

### ADMISSION CRITERIA

- Students must have obtained at least a 3-year Bachelor's Degree or equivalent, outside of the French Higher Education system.
- Students under 25.
- Programme in French: B2 French level for applicants who do not have French as their mother tongue, and TOEIC 600 English level (the School offers an online test during the application process) for applicants who do not have English as their mother tongue.
- Programme in English: English level IELTS 6, TOEIC 790 or TOEFL 83 for applicants who do not have English as their mother tongue.

### CALENDAR

Admission sessions throughout the year depending on available seats.

### DOCUMENTS REQUIRED

CV, cover letter, copy of passport, diploma or student certificate of attendance for the current year, university transcripts, language level certificate according to profile, letters of recommendation (optional).  
Administration fee: €50

**Apply online at**  
[join.em-normandie.com](https://join.em-normandie.com)

### TUITION FEES FOR 2023

M1: €12,500  
M2: €12,500  
Optional personal and professional development year: €1,000  
PGE/MSc® double degree: €1,500  
During their work-study programme, students are exempt from tuition fees.

Many scholarships are available for international candidates.  
Find all the information on the [EM Normandie website](https://em-normandie.com).

### SCHOOL FOR LIFE

Join the School and automatically become a lifetime member of EM Normandie's Alumni Association.

Find out about all funding opportunities on the "Funding my studies" platform



## Contact us

**Baptiste ATTINAULT**  
China and Sub-Saharan Africa  
+33 6 60 26 24 38  
[battinault@em-normandie.fr](mailto:battinault@em-normandie.fr)

**Amandine DELATTRE**  
North Africa and Middle East  
+33 6 65 76 91 43  
[adelattre@em-normandie.fr](mailto:adelattre@em-normandie.fr)

**Pauline GIAIME**  
China  
+86 134 8234 0027  
[pgiaime@em-normandie.fr](mailto:pgiaime@em-normandie.fr)

**Clarisse ISSA**  
Sub-Saharan Africa  
+221 7 85 34 31 75  
[cissa@em-normandie.fr](mailto:cissa@em-normandie.fr)

**Juliette MONTUELLE**  
Asia and Oceania  
+33 7 62 70 96 66  
[jmontuelle@em-normandie.fr](mailto:jmontuelle@em-normandie.fr)

**Rhea SHIVAN**  
India, Pakistan and Sri Lanka  
+91 96299 95803  
[rshivan@em-normandie.fr](mailto:rshivan@em-normandie.fr)

**Willy ZULOAGA**  
Americas and Europe  
+33 6 68 80 70 68  
[wzuloaga@em-normandie.fr](mailto:wzuloaga@em-normandie.fr)

**Laurence MARIET-SANCHEZ**  
Head of International Recruitment Department  
+33 6 69 99 92 66  
[lmariet-sanchez@em-normandie.fr](mailto:lmariet-sanchez@em-normandie.fr)

**Contact us**  
[applyto@em-normandie.fr](mailto:applyto@em-normandie.fr)



# MASTER IN MANAGEMENT | INTERNATIONAL APPLICANTS

**FIND OUT MORE**  
[em-normandie.com](http://em-normandie.com)



WHATSAPP

## CAEN

9, rue Claude Bloch  
14052 CAEN CEDEX 4  
Tel.: +33 (0)2 31 46 78 78

## LE HAVRE

20, quai Frissard  
76087 LE HAVRE CEDEX  
Tel.: +33 (0)2 32 92 59 99

## PARIS

30-32 rue Henri Barbusse  
92110 CLICHY  
Tel.: +33 (0)1 75 00 00 76

## DUBAI

Block 14, 3<sup>rd</sup> floor  
DUBAI KNOWLEDGE PARK  
Tel.: +971 4 3751733

## DUBLIN

Ulysses House  
22-24 Foley Street  
DUBLIN 1 - D01 W2T2  
Tel.: +35 3190 111 75

## OXFORD

Jericho Building - Oxpens Road  
OXFORD OX1 1SA  
Tel.: +44 1865 681 407



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**EM**  
**NORMANDIE**  
BUSINESS SCHOOL

Non-profit organisation (law of 1901) under private law, École de Management de Normandie (EM Normandie Business School) was created by the Chambers of Commerce and Industry (CCI) of Seine Estuaire and Caen Normandie • Member of the Conférence des Grandes Écoles (CGE) • Member of the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Active member of the Union des Grandes Écoles Indépendantes (UGEI) • Member of Campus France • Founding member of the European Master of Business Sciences (EMBS) • Supports Global Compact and the Principles for Responsible Management of Education (PRME) • Classed as a private higher education institution with a public interest (EESPIG) by the French Ministry of Higher Education and Research • Member of the European Foundation for Management Development (EFMD) • Member of the Association to Advance Collegiate Schools of Business (AACSB) • BSIS Label • Bienvenue en France Label • Happy at School Label • Speak and Act Label • Qualiopi Certification • EQUIS Accreditation • AACSB Accreditation • AMBA Accreditation • EM Normandie supports sustainable development.

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**NORMANDIE**